

*Not a Blues Member?
Are you paying too much for health insurance?
Is Cobra too expensive?
Laid off with no health insurance?*

The new "Keep Fit" plan from Blue Cross Blue Shield of Michigan offers:
New Lower Rates

More Choices

No other carrier comes close to the number of hospitals, doctors and other health care professionals available to their members.

Worldwide Acceptance

Wherever you go, a Blues ID card has you covered. They have redesigned their card's look so that it's instantly recognized nationwide and around the world.

Just for being Blue

Great discounts on weight-loss programs, gym memberships, travel and family health care are available online through Healthy Blue XtrasSM and Blue365.

Authorized independent agent for



Nonprofit corporations and independent licensees
of the Blue Cross and Blue Shield Association

Your Blues ID card is the most
accepted, respected card there is.



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